

# #1 Property Management Group Servicing LA County & The Entire Inland Empire

Lean on our experience and become a more efficient landlord today.



**Cullen Cheung**

Associate, Property Management

✉ | [cullen@primior.com](mailto:cullen@primior.com)

☎ | 1 (909) 378-6598



## About Primior

Primior is a Southern California-based real estate asset management firm that offers a comprehensive suite of property management, investment, and development services. We provide top-notch management services to owners throughout LA County and the Inland Empire.

Primior believes in **proactive property management** that increases return on investment for investors. Primior offers a range of services, including property marketing, inspections, tenant placement, and more.

**Forbes**

**ORANGE COUNTY  
BUSINESS JOURNAL**

**PROBUILDER**  
PROFESSIONAL BUILDER

4.9 ★★★★★ [Read 150+ Reviews](#)

## 150+ Property Management Reviews

We take the time to understand each property owner's individual needs and provide custom property management solutions tailored to them. Read some reviews from our satisfied clients here.

 **Carol Z.**  
★★★★★ August 1, 2022

My family was looking for a property management company in the area that was able to communicate with us in Chinese because their  
[Read more](#)

 Posted on  
Yelp

 **kay H.**  
★★★★★ July 28, 2022

I've had a great experience working with the team at Primior, they're always very responsive. They are also multi-lingual so it's great for people who  
[Read more](#)

 Posted on  
Yelp

 **Benson X.**  
★★★★★ July 18, 2022

Great property management company to work with! They are attentive to detail and proactive in providing great customer experience. They made  
[Read more](#)

 Posted on  
Yelp

 **Stephen C.**  
★★★★★ August 18, 2017

The team does a great job understanding my needs and helping me find the best space for my needs. Thank you Johnney and Michelle.

 Posted on  
Yelp

 **Art J.**  
★★★★★ July 6, 2022

I would highly recommend this company due to the fact of the quality service we received from Priscilla!! From the first point of contact to our  
[Read more](#)

 Posted on  
Yelp

 **Whitney C.**  
★★★★★ June 16, 2019

I am an owner of a home Primior has been managing for over 3 years. I am very pleased with my experience. They are very attentive,  
[Read more](#)

 Posted on  
Yelp

 **Charlene N.**  
★★★★★ June 19, 2018

This property management company is amazing. I can't forget how helpless I was before I worked with them. I need to handle everything by myself  
[Read more](#)

 Posted on  
Yelp

 **J. L.**  
★★★★★ December 1, 2016

I rarely write reviews on Yelp, but they are such an amazing real estate company that I felt compelled to do so. I and my husband needed to  
[Read more](#)

 Posted on  
Yelp

# What Does Primior Do?

We offer a suite of services designed to help you maximize profits from your rental property.



## Tenant Placement

We help you find reliable tenants and ensure they are the right fit for your property. Our extensive network of contacts and industry-leading technology helps us identify potential tenants quickly and efficiently.



## Property Management

Managing a rental property can be a full-time job. We make it easier by providing the tools and resources you need to ensure your property is always running smoothly. From rent collection to maintenance and repair, we handle it all.



## Asset Management

When it comes to property investment, knowledge is power. We provide insightful data and analysis to help you make informed decisions and maximize your returns. With Primior on your side, you can be confident with your assets.



## Areas We Serve:

From Irvine to LA, Primior provides property management services to property owners all over Southern California.

[See All Service Areas](#)



**Market Analysis**



**Yearly Financial  
Statements**



**Prepared 1099  
Forms**



**Primior Owner  
Portal**



**Marketing On 25+  
Websites**



**3D Walkthrough  
+ Floorplan**



**Online Rent  
Collection**



**3 Yearly  
Inspections**



**24-Hour  
Availability**

## **Our Guarantees**

Our team guarantees a number of services that will help you market your property and increase the profitability of your business.

## Ideal Tenant Placement Formula

Using our Ideal Tenant Formula, we're able to place the perfect tenants in our clients' units with a 95% satisfaction rate.

CREDIT SCORE: ( **650** ) + NO: ( **EVICTIONS  
JUDGEMENTS  
COLLECTIONS** ) + INCOME: ( **3X** )  
OR BETTER OR OPEN BANKRUPTCIES UNIT'S RENT



**Listing Fee/Tenant Placement**

**6%**

We help you find reliable tenants and ensure they are the right fit for your property. Our extensive network of contacts and industry-leading technology helps us identify potential tenants quickly and efficiently.



**Property Management**

**6%**

Managing a rental property can be a full-time job. We make it easier by providing the tools and resources you need to ensure your property is always running smoothly. From rent collection to maintenance, we do it all.



**Asset Management**

**8%**

When it comes to property investment, knowledge is power. We provide insightful data and analysis to help you make informed decisions and maximize your returns. With us on your side, your assets are in safe hands.

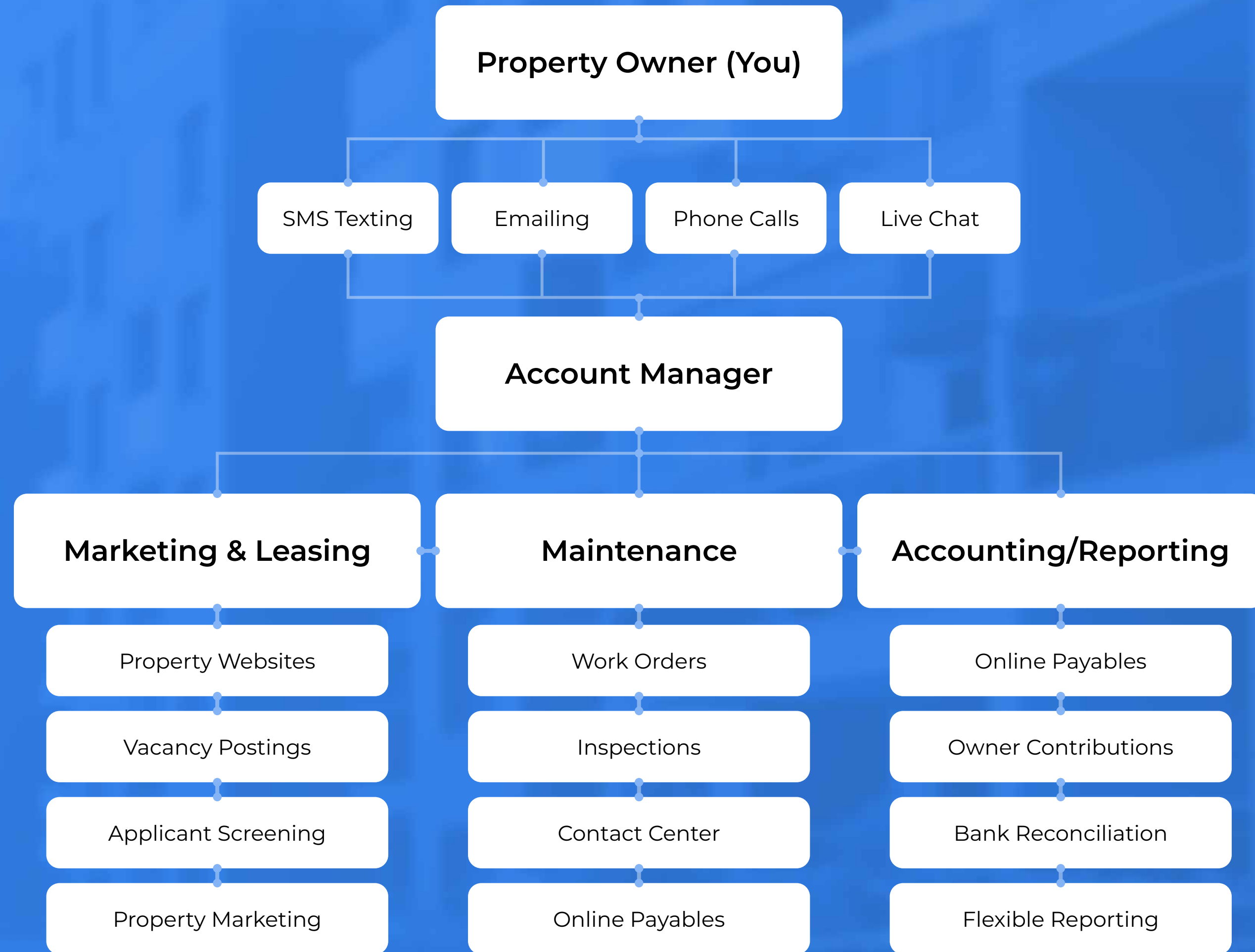
## Pricing Structure

Easy to understand pricing for busy landlords who want to focus less on management, and more on profits.



**PRICE GUARANTEE: We will beat any competitor's pricing by 0.5%!**





## Account Structure

When you sign a management agreement with Primior, we structure your account for success from day 1.

# Your Future Property Management Team

Meet the team of experts that will help you effectively manage your property.



**Brad Cullen**

Director, Leasing & Sales



**Andrew Palacios**

Managing Director, Property Marketing



**Michael Woodruff**

General Superintendent, Construction



**Chuck Minyard**

Managing Director, Architecture & Design



**Frank Saucedo**

Senior Associate, Property Management



**Julie Mays Ghosh**

Director of Investor Relations

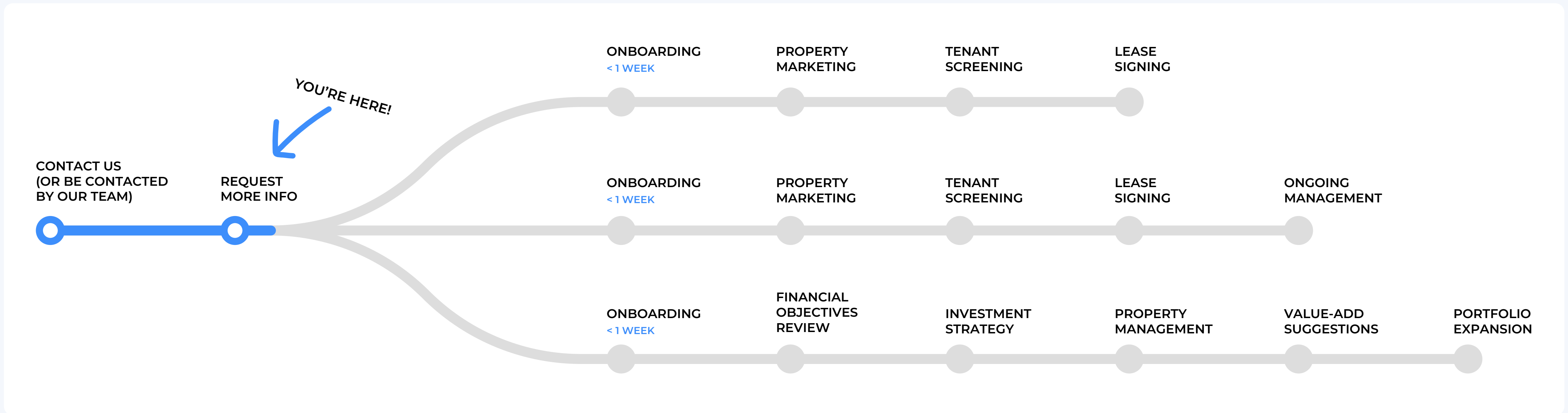


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# What Are The Next Steps?

Ready to work with us? Here's what comes next.



# Thank You For Choosing To Partner With Primior Asset Management.



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